

# Lady Gaga



## Introduction :

- **Real Name: Stefani Joanne Angelina Germanotta**
- **Age :28**
- **Profession : American singer and songwriter**
- **Parents : Cynthia Louise & Joseph Anthony Germanotta, Jr**
- **Siblings : Natali Germanotta (Age -22, Fashion Student)**
- **Education : Studied at CAP21 through New York University's School of the Arts before dropping out to pursue a musical career**

## Career Beginnings :

- Settled in a small apartment on Rivington Street towards the summer of 2005, Gaga recorded a couple of songs with hip-hop singer Grandmaster Melle Mel, for an audio book accompanying the children's book *The Portal in the Park*, by Cricket Casey.
- She also began a band called the Stefani Germanotta Band (SGBand) with some friends from NYU – guitarist Calvin Pia, bassist Eli Silverman, drummer Alex Beckham and booking manager Frank Fredericks– in September of that year.
- The band played a mixture of songs: some self-penned alongside classic rock numbers like Led Zeppelin's "D'yer Mak'er"

## Career Beginnings :

- Fusari and Gaga established a company titled Team Lovechild in which they recorded and produced electropop tracks and sent them to music industry executives.
- Joshua Sarubin, the head of A&R at Def Jam Recordings, responded positively and vied for the record company to take a chance on her "unusual and provocative" performance. After having his boss Antonio "L.A." Reid in agreement, Gaga was signed to Def Jam in September 2006 with the intention of having an album ready in nine months.
- However, she was dropped by the label after only three months – a period of her life that would later inspire her treatment for the music video for her 2011 single "Marry the Night"

## Career Beginnings :

- Having served as an apprentice songwriter under an internship at Famous Music Publishing, which was later acquired by Sony/ATV Music Publishing, Gaga subsequently struck a music publishing deal with Sony/ATV.
- As a result, she was hired to write songs for Britney Spears and labelmates New Kids on the Block, Fergie, and The Pussycat Dolls. At Interscope, singer-songwriter Akon recognized her vocal abilities when she sang a reference vocal for one of his tracks in studio.
- Akon then convinced Interscope Geffen A&M Chairman and CEO Jimmy Iovine to form a joint deal by having her also sign with his own label Kon Live, making her his "franchise player."

## Story Behind Her Stage Name :

- Fusari claims that he created the "Lady Gaga" moniker after the Queen song "Radio Ga Ga".
- Fusari said that Gaga was in the process of trying to come up with a stage name when she received a text message from Fusari that read "Lady Gaga."
- He explained, "Every day, when Stef came to the studio, instead of saying hello, I would start singing 'Radio Ga Ga'. That was her entrance song" and that the text message was the result of a predictive text glitch that changed "radio" to "lady".
- Fusari said she texted back, "That's it," and declared, "Don't ever call me Stefani again."

## Accomplishments :

<u>Award</u>	<u>Wins</u>	<u>Nominations</u>
American Music Awards	1	9
ASCAP Awards	6	6
BET Awards	1	3
Billboard Music Award	7	33
Billboard Year-End Chart Awards	16	16
BMI Awards	12	12
BRIT Awards	3	5
ECHO Awards	3	5
Emmy Awards	0	1
GLAAD Media Awards	2	3

Grammy Awards	6	16
Guinness World Records	13	13
Japan Gold Disc Awards	9	9
MTV Europe Music Awards	8	24
MTV Japan Music Awards	5	13
MTV Video Music Awards	13	26
Much Music Video Awards	3	8
NME Awards	6	8
NRJ Music Awards	2	9
Teen Choice Awards	5	17
People's Choice Awards	3	12
World Music Awards	9	20
<b>Totals</b>		
Awards won	323	
Nominations	486	



## Stunts & Controversies :

- Getting Puked On at SXSW :

While performing on the Doritos #BoldStage at the 2014 South By Southwest music festival in Austin, Tex., on March 13, Gaga brought up so-called vomit painter Millie Brown to throw up a green liquid all over her body.



- Hiding in a Giant Fur Blockhead

Lady GaGa lived up to her name in October 2013, when she left her hotel in Berlin, Germany, wearing this giant, fur-covered blockhead with a golden beak from the Charlie Le Mindu Fall 2013 Haute Coiffure collection.

## Stunts & Controversies :

- Performing With Her Face in a Box at the MTV VMAs

The quirky songstress kicked off the 2013 Video Music Awards on Aug. 25 with a bizarre but electrifying performance of "Applause," which began with her head encased in a large white box, and her body swimming in a shapeless smock.



- Wearing a Meat Dress at the MTV VMAs

The "Bad Romance" singer accepted her Video of the Year award in a dress made entirely of raw meat, with matching meat boots, a meat hat, and a meat purse.

## Stunts & Controversies :

- Fake Bleeding Onstage at the VMAs

The controversial star staggered around with fake blood dripping from her ribcage and staining her white costume. After collapsing into a heap at the end of her song, she was hoisted up by a rope and left dangling above the stage, seemingly lifeless.



- Arriving at the Grammys in an Egg  
Back in 2011, Mother Monster hatched a plan to be "born" during her first live performance of "Born This Way" at the Grammys on Feb. 13. To that end, she was carried (completely concealed) onto the red carpet in an egg-shaped vessel, from which she emerged in the show. She later claimed she had been in there for 72 hours.

## Lets Talk...

- Do you like Lady GaGa's music ?
- What do you think of her performing style and her stunts ?
- What kind of music do you enjoy ?
- Who is your favorite singer and what is your favorite song ?
- Do you feel that singers nowadays are taking it a bit far in the race to be most creative ?
- Do you feel that, in order for an artist to be successful, he/she has to put up a different kind of an act everytime for attention ?

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