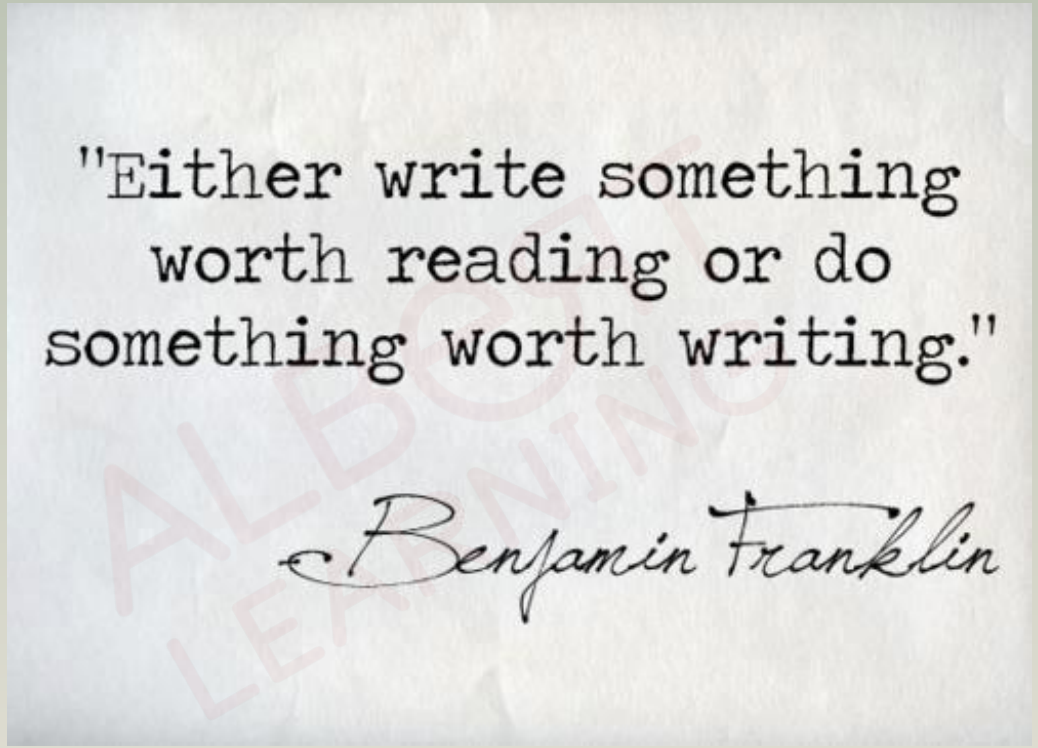

New Age Reads Blogs, Ghost Writers, Book Reviewers and Freelance Writers.

B1 – B2

Module 1

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Here's What We Will Be Learning:

SUMMARY

- ❑ What are blogs, and vlogs?
- ❑ Who are professional ghostwriters?
- ❑ Who are freelance writers?
- ❑ Who are book reviewers?
- ❑ Exercises.

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VOCABULARY

Internet Posts: Are messages published online on social media websites, blogs etc. These posts are read by millions of readers across the globe.

Platform: (In this context) An opportunity to send a message throughout the world either verbal or written. Also a software or content management system which helps create blogs or websites.

Gadget: A small mechanical device which is new or unique. E.g. Bluetooth hands-free device for mobile phones.

Avid: A person very interested or enthusiastic about something. E.g. An avid football fan.

To Hire: To employ someone permanently or temporarily.

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