



# Going Online (Changing Patterns in the Newspaper Industry)

B1-B2

Module 7

Here's What  
We Will Be  
Learning in this  
Presentation:



## Summary

- ☐ Emerging Trends in the Newspaper Industry.
- ☐ Challenges Faced by Traditional Newspapers.
- ☐ Benefits of Going Online
- ☐ History of Online Newspapers
- ☐ Hybrid and Online-Only Newspapers
- ☐ Exercises.

# Vocabulary

**Strapped for Cash:** used to describe a person or organisation that does not have enough money.

**Peer:** a person who is the same age or has the same social position or the same abilities as other people in a group.

**Chronicle:** a written record of historical events.