

Trade in Tourism

C1-C2

Module 9

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Here's What We Will Be Learning in this Presentation:



SUMMARY

- ❑Introduction.
- ❑Economic Advantages of Travel & Tourism.
- ❑ITB Berlin.
- ❑Trade shows and Tourism.
- ❑Dubai Shopping Festival (DSF).
- ❑Exercises.

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Vocabulary

Foster: take care of

Exploiting: make full use of and derive benefit from (a resource).

Bolster: to support or improve something or make it stronger.

Know-how: practical knowledge or skill; expertise.

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