



Trade in Tourism

C1-C2

Module 9

Here's What We
Will Be Learning
in this
Presentation:



SUMMARY

- ❑ Introduction.
- ❑ Economic Advantages of Travel & Tourism.
- ❑ ITB Berlin.
- ❑ Trade shows and Tourism.
- ❑ Dubai Shopping Festival (DSF).
- ❑ Exercises.

Vocabulary

Foster: take care of

Exploiting: make full use of and derive benefit from (a resource).

Bolster: to support or improve something or make it stronger.

Know-how: practical knowledge or skill; expertise.