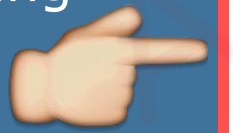
Media Franchise

B1 – B2

Module 6

© Albert-Learning

Here's What We Will Be Learning in this Presentation:



Summary

- ❏ What is Media Franchise?
- ❏ Franchise in Films, Literature and Video Games (Examples).
- ❏ Exercise.

© Albert-Learning

Vocabulary

Derivative: imitative of the work of another artist, writer, etc., and usually disapproved of for that reason.

Sequel: a published, broadcast, or recorded work that continues the story or develops the theme of an earlier one.

Illustrate: serve as an example of.

Implication: the conclusion that can be drawn from something although it is not explicitly stated.

Gross: produce or earn (an amount of money) as gross profit or income.

Spin-off: a by-product or incidental result of a larger project.

© Albert-Learning