



# Fair Trade

C1-C2

Module 7

Here's What We  
Will Be Learning  
in this  
Presentation:



# SUMMARY

- ❑ Introduction
- ❑ How does Fair Trade work?
- ❑ Why do we need Fair Trade?
- ❑ Fair Trade benefits
- ❑ Fair trade Products, Sales, Labels and  
Certifiers
- ❑ The Ten Principles of Fair Trade
- ❑ Criticism
- ❑ Exercise

# Vocabulary

**Sweatshop:** a factory or workshop, especially in the clothing industry, where manual workers are employed at very low wages for long hours and under poor conditions.

**Endemic:** (of a disease or condition) regularly found among particular people or in a certain area.

*For eg: Complacency is **endemic** in the industry today.*

**Feel the pinch:** to have problems with money because you are earning less than before.

**Evading:** to avoid or escape from someone or something.