



Online Personas Completely Different From Reality

B2 – C1

Module 9

Here's What
We Will Be
Learning in this
Presentation:



Summary

- ❑ What Is A Persona?
- ❑ On screen Personas Rarely Match Real-life Behavior.
- ❑ Online personas into three extreme categories.
- ❑ Catfishing.
- ❑ Online Gaming.
- ❑ Exercises.

Vocabulary

Pseudonyms: a name someone uses instead of their real name, especially on a written work.

Anonymous: made or done by someone whose name is not known or not made public.

Catfishing: lure (someone) into a relationship by adopting a fictional online persona.

Identity Theft: the fraudulent practice of using another person's name and personal information in order to obtain credit, loans, etc.