Media Takeovers, Then and Now

B2-C1

Module 9

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Here's What We Will Be Learning in this Presentation:

SUMMARY

- Importance of Business Takeovers.
- Glimpse of some major takeovers in the media industry.
- Exercises.

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Vocabulary

Diversify: If a business diversifies, it starts making new products or offering new services.

Spun off: to form a separate company from part of an existing company.

Netted: (in this context) to get something good or to earn a lot of money from something.

Legitimise: to make something legal or acceptable.

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