

Make Or Break (Role of Media In Making Or Breaking Individuals/Governments/Organisations)

B2-C1

Module 9

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Here's What We Will Be Learning in this Presentation:



Summary

- Relationship Between Media and Reputation.
- Press Bias-Negative Influence
- Investigative Journalism-Positive Role of Journalism.
- Exercises.

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Vocabulary

Dictatorial: likes to give orders.

Bleak: (in this context) if a situation is bleak, there is little or no hope for the future.

Forge: to make or produce something, especially with some difficulty.

Engulf: to surround and cover something or someone completely.

Relentless: continuing in a severe or extreme way.

Consortium: an organisation of several businesses entities joining together as a group for a shared purpose.

Far-Flung: used to refer to places that are a great distance away, or something that is spread over a very large area.

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