TOURISM



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- **Tourism** is travel for recreation, leisure, religious, family or business purposes, usually for a limited duration.

- The **World Tourism Organization** defines **tourists** as people "traveling to and staying in places outside their usual environment as for leisure, business and other purposes".

- Tourism can be domestic or international, and international tourism has both incoming and outgoing implications on a country's balance of payments.

- Today, tourism is a major source of income for many countries, and affects the economy of both the source and host countries.

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There are two categories of Tourism :

- **Mass Tourism** : The organized movement of large groups of people to specialized tourist locations.

- **Alternative Tourism** : Individually planned activities to gain and experience first hand knowledge about the cultures and environments.

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