



Media Franchise

B1 – B2

Module 6

Here's What We
Will Be Learning
in this
Presentation:



Summary

- ❑ What is Media Franchise?
- ❑ Franchise in Films, Literature and Video Games (Examples).
- ❑ Exercise.

Vocabulary

Derivative: imitative of the work of another artist, writer, etc., and usually disapproved of for that reason.

Sequel: a published, broadcast, or recorded work that continues the story or develops the theme of an earlier one.

Illustrate: serve as an example of.

Implication: the conclusion that can be drawn from something although it is not explicitly stated.

Gross: produce or earn (an amount of money) as gross profit or income.

Spin-off: a by-product or incidental result of a larger project.