

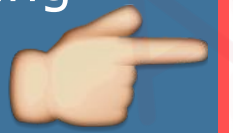

# Media Franchise

B1 – B2

Module 6


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Here's What We Will Be Learning in this Presentation:



# Summary

- ❏ What is Media Franchise?
- ❏ Franchise in Films, Literature and Video Games (Examples).
- ❏ Exercise.


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# Vocabulary

**Derivative:** imitative of the work of another artist, writer, etc., and usually disapproved of for that reason.

**Sequel:** a published, broadcast, or recorded work that continues the story or develops the theme of an earlier one.

**Illustrate:** serve as an example of.

**Implication:** the conclusion that can be drawn from something although it is not explicitly stated.

**Gross:** produce or earn (an amount of money) as gross profit or income.

**Spin-off:** a by-product or incidental result of a larger project.


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