



Fair Trade

C1-C2

Module 7

Here's What We
Will Be Learning
in this
Presentation:



SUMMARY

- ☐ Introduction
- ☐ How does Fair Trade work?
- ☐ Why do we need Fair Trade?
- ☐ Fair Trade benefits
- ☐ Fair trade Products, Sales, Labels and
Certifiers
- ☐ The Ten Principles of Fair Trade
- ☐ Criticism
- ☐ Exercise

Vocabulary

Sweatshop: a factory or workshop, especially in the clothing industry, where manual workers are employed at very low wages for long hours and under poor conditions.

Endemic: (of a disease or condition) regularly found among particular people or in a certain area.

*For eg: Complacency is **endemic** in the industry today.*

Feel the pinch: to have problems with money because you are earning less than before.

Evading: to avoid or escape from someone or something.