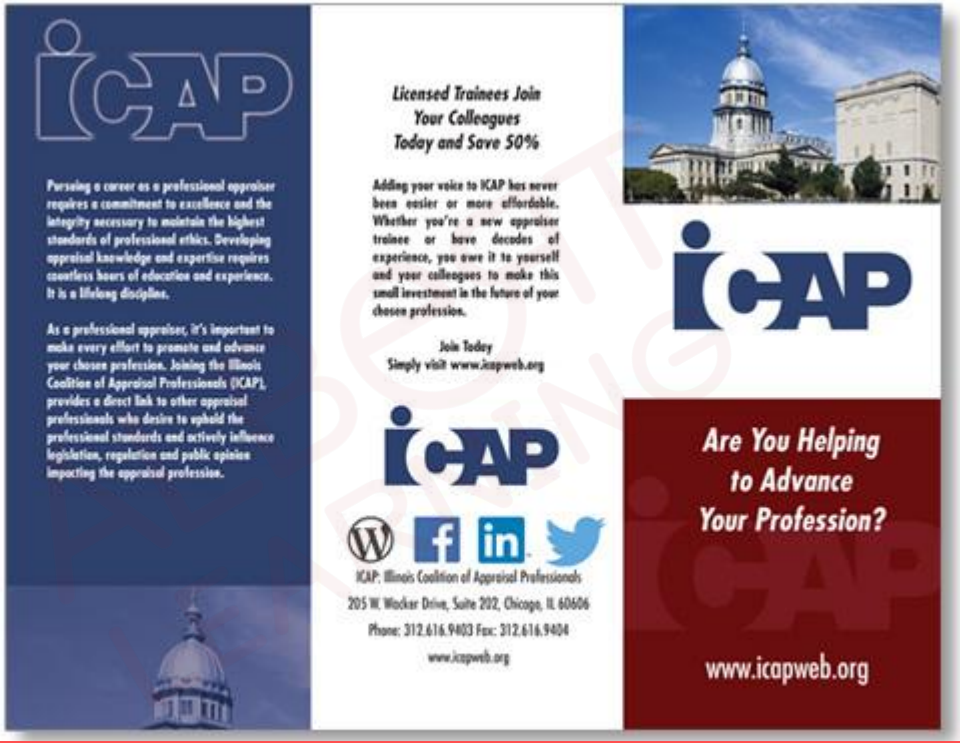


# Company Brochure

A2-B1

Module 10


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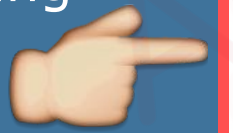
Here's What We Will Be Learning in this Presentation:



# Summary

- ❑ What Are Company Brochures?
- ❑ Tips On Making A Good Brochure.
- ❑ Exercises.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# Vocabulary

**Fold**: to bend something, especially paper or cloth, so that one part of it lies on the other part.

**Influence**: the power to have an effect on people or things, or a person or thing.

**Potential**: having or showing the capacity to develop into something.

**Flimsy**: (of material) very thin.

**Edge over someone**: an advantage over someone.

**Inconvenienced**: caused trouble or difficulty to.

**Tagline:** a short, easily remembered phrase that a company uses in its advertisements, especially on television or the internet, so that people will recognize it or its products.


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