

"Either write something  
worth reading or do  
something worth writing."

*Benjamin Franklin*

# New Age Reads Blogs, Ghost Writers, Book Reviewers and Freelance Writers.

B1 – B2

Module 1

Here's What  
We Will Be  
Learning:



# SUMMARY

- What are blogs, and vlogs?
- Who are professional ghostwriters?
- Who are freelance writers?
- Who are book reviewers?
- Exercises.

# VOCABULARY

**Internet Posts:** Are messages published online on social media websites, blogs etc. These posts are read by millions of readers across the globe.

**Platform:** (In this context) An opportunity to send a message throughout the world either verbal or written. Also a software or content management system which helps create blogs or websites.

**Gadget:** A small mechanical device which is new or unique. E.g. Bluetooth hands-free device for mobile phones.

**Avid:** A person very interested or enthusiastic about something. E.g. An avid football fan.

**To Hire:** To employ someone permanently or temporarily.