

Philanthropy In Business

C1-C2

Module 5

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SUMMARY

Here's What We Will Be Learning in this Presentation:



- ❑Introduction to Philanthropy.
- ❑Role Play: Corporate Philanthropy.
- ❑Case Study: Disney.
- ❑Some More Philanthropist Companies.
- ❑Exercise.

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Vocabulary

Needy: (of a person) lacking the necessities of life; very poor.
Fiasco: something planned that goes wrong and is a complete failure, usually in an embarrassing way.
Racist: someone who believes that other races are not as good as their own and therefore treats them unfairly.
Elitist: someone who believes that some things should be controlled or owned only by the richest or best educated people.
Bribe: to try to make someone do something for you by giving them money, presents, or something else that they want.

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