Luxury Items

B2-C1

Module 6

© Albert-Learning

Here's What We Will Be Learning in this Presentation:

Summary

- What are luxury goods and how are they different from necessity goods?
- Glimpse of some luxury brands, and what is needed to make them different?
- Gender equality in demand.
- Surge of online sales of luxury goods.
- Exercises

© Albert-Learning

Vocabulary

Prestige: denoting something that arouses respect or admiration. For example: He has some prestige wines in his collection.

Fusion: the process or result of joining two or more things together to form a single entity. For example: Tex-Mex is a trending fusion cuisine.

Expansive: covering a wide area in terms of space or scope; extensive or wide-ranging. For example: Amazon.com has an expansive choice of products and brands.

Divergent: (Of opinions, interests, etc) different. For example: Marie is a woman with divergent interests.

© Albert-Learning