



Consumerism



Consumerism

C1-C2
Module 7

Here's What
We Will Be
Learning in
this
Presentation:



Summary

- ❑ What is consumerism?
- ❑ Factors that lead to it.
- ❑ Benefits of consumerism.
- ❑ Exercises.

Vocabulary

Arousing: causing stimulation to a state of excitement.

Manipulation: to control or play upon by artful, unfair, or insidious means especially to one's own advantage.

Unscrupulous: having no moral integrity.