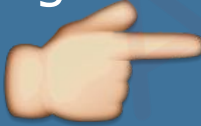


Here's What We
Will Be Learning
in this
Presentation:



Summary

- ❑ Key-players in the Social World.
- ❑ Terms used in Social Media.
- ❑ Exercises.

Vocabulary

Acronym: an abbreviation formed from the initial letters of other words and pronounced as a word

Jargon: special words or expressions used by a profession or group that are difficult for others to understand.

Overwhelm: have a strong emotional effect on.

Subscribe: arrange to receive something, typically a publication, regularly by paying in advance.

Annotate: add notes to (a text or diagram) giving explanation or comment.