

New Age of Media

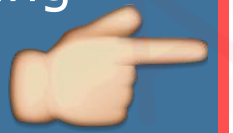
B1 – B2

Module 6

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Summary

Here's What We Will Be Learning in this Presentation:



- ❑ Media's Role In Shaping New Icons.
- ❑ Some Famous Internet Sensations.
- ❑ Exercises.

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Vocabulary

To put the spotlight on: to direct attention to someone or something.

Random: an unknown, unspecified, or odd person.

To cast a spell: to intrigue and delight someone.

Amass: gather together or accumulate (a large amount or number of material or things) over a period of time.

Parody: an imitation of the style of a particular writer, artist, or genre with deliberate exaggeration for comic effect.

Meme: an image, video, piece of text, etc., typically humorous in nature, that is copied and spread rapidly by Internet users, often with slight variations.

Unleash: cause (a strong or violent force) to be released or become unrestrained.

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