Fair Trade

C1-C2

Module 7

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Here's What We Will Be Learning in this Presentation:

SUMMARY

- ❑Introduction
- ❑How does Fair Trade work?
- ❑Why do we need Fair Trade?
- ❑Fair Trade benefits
- ❑Fair trade Products, Sales, Labels and Certifiers
- ❑The Ten Principles of Fair Trade
- ❑Criticism
- ❑Exercise

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Vocabulary

Sweatshop: a factory or workshop, especially in the clothing industry, where manual workers are employed at very low wages for long hours and under poor conditions.

Endemic: (of a disease or condition) regularly found among particular people or in a certain area.

*For eg: Complacency is **endemic** in the industry today.*

Feel the pinch: to have problems with money because you are earning less than before.

Evading: to avoid or escape from someone or something.

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