



# Indigenous Goods In An International Market

C1-C2

Module 7

Here's What We  
Will Be Learning  
in this  
Presentation:



# SUMMARY

- ❑ Introduction.
- ❑ Characteristics of Indigenous Economic Systems.
- ❑ Business Barriers.
- ❑ Integration to the Market Economy.
- ❑ Indigenous economies which have managed to stay afloat.
- ❑ Creating a Niche Market for Indigenous Products.
- ❑ Exercises.

# Vocabulary

**Indigenous:** originating or occurring naturally in a particular place; native.

**Husbandry:** the care, cultivation, and breeding of crops and animals.

**Myriad:** countless or extremely great in number.

**Subsistence:** enough money or food to keep yourself alive.

**Stay afloat:** (phrase) having enough money to pay what you owe.

**Niche:** an area or position that is exactly suitable for a small group of the same type.