Media Moguls

B2-C1

Module 9

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Here's What We Will Be Learning in this Presentation:

Summary

- The Power of Media Moguls.
- A Glimpse of Some Media Moguls.
- Exercises.

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Vocabulary

Pull Strings: to secretly use the influence you have over important people in order to get something or to help someone.

Tabloid: (of or relating to) a type of popular newspaper with small pages that has many pictures and short, simple reports.

Eye-Catching: very attractive or noticeable.

Baron: (in this context) an extremely powerful person in a particular area of business.

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