Like other secret lovers, many speak mockingly about popular culture to conceal their passion for it.

— Mason Cooley —

Iconic-A Glimpse of Popular Culture

B1-B2

Module 4

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Here's What We Will Be Learning in this Presentation:

SUMMARY

- What makes people or things cultural icons?
- Memorable Popular Culture Icons.
- Exercises.

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Vocabulary

Chick flick: a slang term for the film genre dealing mainly with love and romance which is targeted to a female audience.

Fascia: a signboard on the upper part of a shopfront showing the name of the shop.

Woo: try to gain the love of (a woman), especially with a view to marriage.

Epitomise: be a perfect example of.

Entwine: wind or twist together; interweave.

Refined: with impurities or unwanted elements having been removed by processing.

Emblazon: conspicuously inscribe or display (a design) on something.

Indelible: (of ink or a pen) making marks that cannot be removed.

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