



# The Rise Of Streaming Media

B2 – C1

Module 4

Here's What We  
Will Be Learning  
in this  
Presentation:



# Summary

- ❑ What Is Streaming Media?
- ❑ The Rise Of Streaming Media.
- ❑ Advantages Of Online Streaming.
- ❑ Challenges Of Online Streaming.
- ❑ Other Applications Of Online Streaming.
- ❑ Exercises.

# Vocabulary

**Compressed:** (in this context) to make computer files, etc. smaller so that they use less space on a disk, etc.

**Bandwidth:** a range of frequencies within a given band, in particular that used for transmitting a signal.

**Arbitrary:** not seeming to be based on a reason, system or plan and sometimes seeming unfair. (For example: The choice of players for the team seemed completely arbitrary.)

**Exponentially:** (with reference to an increase) more and more rapidly.