

TOURISM



- **Tourism** is travel for recreation, leisure, religious, family or business purposes, usually for a limited duration.
- The **World Tourism Organization** defines **tourists** as people "traveling to and staying in places outside their usual environment as for leisure, business and other purposes".
- Tourism can be domestic or international, and international tourism has both incoming and outgoing implications on a country's balance of payments.
- Today, tourism is a major source of income for many countries, and affects the economy of both the source and host countries.

There are two categories of Tourism :

- ❖ **Mass Tourism** : The organized movement of large groups of people to specialized tourist locations.
- ❖ **Alternative Tourism** : Individually planned activities to gain and experience first hand knowledge about the cultures and environments.