



Business In The New Age

C1-C2

Module 5

Here's What We
Will Be Learning
in this
Presentation:



SUMMARY

- ❑ Introduction.
- ❑ The New Paradigm.
- ❑ Reasons For The Changes.
- ❑ Internal and External Factors affecting business.
- ❑ Exercises.

VOCABULARY

Luring: tempt (a person or animal) to do something or to go somewhere, especially by offering some form of reward.

Aikido: a Japanese form of self-defence and martial art that uses locks, holds, throws, and the opponent's own movements.

Hierarchical: a system in which people or things are arranged according to their importance.

Redundancy: a situation in which someone loses their job because their employer does not need them.

Sustainability: the ability to be maintained at a certain rate or level.