

Vocabulary

Expedited: to make something happen more quickly.

Gratification: pleasure or satisfaction.

Myriad: a very large number of something.

Haggling: the act of arguing about the price of something in an attempt to make the seller reduce it.

Empty-handed: without bringing or taking anything.

Introduction

Simply put, e-commerce refers to commercial transactions conducted online.

This means that whenever you buy and sell something using the internet, you're engaging in e-commerce.

Modern electronic commerce typically uses the World Wide Web for at least one part of the transaction's life cycle, although it may also use other technologies such as e-mail as well.

Typical e-commerce transactions include the purchase of online books on platforms such as Amazon and music purchases and downloads in the form of digital distribution such as iTunes Store.