

Future Of Mobile Commerce

The future of
mobile commerce



Introduction

M-Commerce also called as **Mobile Commerce** involves the online transactions through the wireless handheld devices such as mobile phone, laptop, palmtop, tablet, or any other personal digital assistant.

In other words its a complete online shopping experience , but with all convenience of being on a cellphone or a tablet .





Through M-Commerce, people can perform several functions such as pay bills, buy and sell goods and services, access emails, book movie tickets, make railway reservations, order books, read and watch the news, etc.

So if we say where is M- Commerce? Then answer is it is mostly everywhere. So instead of purchasing it at the store, we can find the same products online and buy it for a cheaper price.