



Going Online (Changing Patterns in the Newspaper Industry)

B1-B2

Module 7

Here's What
We Will Be
Learning in this
Presentation:



Summary

- ❑ Emerging Trends in the Newspaper Industry.
- ❑ Challenges Faced by Traditional Newspapers.
- ❑ Benefits of Going Online
- ❑ History of Online Newspapers
- ❑ Hybrid and Online-Only Newspapers
- ❑ Exercises.

Vocabulary

Strapped for Cash: used to describe a person or organisation that does not have enough money.

Peer: a person who is the same age or has the same social position or the same abilities as other people in a group.

Chronicle: a written record of historical events.