



Indigenous Goods In An International Market

C1-C2

Module 7

Here's What We
Will Be Learning
in this
Presentation:



SUMMARY

- ❑ Introduction.
- ❑ Characteristics of Indigenous Economic Systems.
- ❑ Business Barriers.
- ❑ Integration to the Market Economy.
- ❑ Indigenous economies which have managed to stay afloat.
- ❑ Creating a Niche Market for Indigenous Products.
- ❑ Exercises.

Vocabulary

Indigenous: originating or occurring naturally in a particular place; native.

Husbandry: the care, cultivation, and breeding of crops and animals.

Myriad: countless or extremely great in number.

Subsistence: enough money or food to keep yourself alive.

Stay afloat: (phrase) having enough money to pay what you owe.

Niche: an area or position that is exactly suitable for a small group of the same type.