



Media Moguls

B2-C1

Module 9

Here's What
We Will Be
Learning in this
Presentation:



Summary

- ❑ The Power of Media Moguls.
- ❑ A Glimpse of Some Media Moguls.
- ❑ Exercises.

Vocabulary

Pull Strings: to secretly use the influence you have over important people in order to get something or to help someone.

Tabloid: (of or relating to) a type of popular newspaper with small pages that has many pictures and short, simple reports.

Eye-Catching: very attractive or noticeable.

Baron: (in this context) an extremely powerful person in a particular area of business.