



# New Age of Media

B1 – B2

Module 6

Here's What We  
Will Be Learning  
in this  
Presentation:



# Summary

- ❑ Media's Role In Shaping New Icons.
- ❑ Some Famous Internet Sensations.
- ❑ Exercises.

# Vocabulary

**To put the spotlight on:** to direct attention to someone or something.

**Random:** an unknown, unspecified, or odd person.

**To cast a spell:** to intrigue and delight someone.

**Amass:** gather together or accumulate (a large amount or number of material or things) over a period of time.

**Parody:** an imitation of the style of a particular writer, artist, or genre with deliberate exaggeration for comic effect.

**Meme:** an image, video, piece of text, etc., typically humorous in nature, that is copied and spread rapidly by Internet users, often with slight variations.

**Unleash:** cause (a strong or violent force) to be released or become unrestrained.