

Newspaper Industry Faces Existential Crises



Vocabulary

Bleak: if a situation is bleak, there is little or no hope for the future.

Apocalyptic: showing or describing the total destruction and end of the world, or extremely bad future events.

Clime: a place where the weather is different in a particular way.

Pedigree: (in this context) person's family history, education, and experience, or the history of an idea or activity.

Dire: very serious or extreme.

Introduction

"Print may be dying but don't switch off the life support for newspapers...yet."-Paul Connew (Media Expert)

Opinion is divided on whether future of printed newspapers is **bleak** or **apocalyptic**. While some say that printed newspapers are completely dead (unofficially), others claim that though the demand for them has declined drastically, they aren't going away anytime soon. Let us take a look at how the printed newspaper started declining and what newspaper companies are doing to stay in business.