



# Philanthropy In Business

C1-C2

Module 5

Here's What We  
Will Be Learning  
in this  
Presentation:



## SUMMARY

- Introduction to Philanthropy.
- Role Play: Corporate Philanthropy.
- Case Study: Disney.
- Some More Philanthropist Companies.
- Exercise.

# Vocabulary

**Needy:** (of a person) lacking the necessities of life; very poor.

**Fiasco:** something planned that goes wrong and is a complete failure, usually in an embarrassing way.

**Racist:** someone who believes that other races are not as good as their own and therefore treats them unfairly.

**Elitist:** someone who believes that some things should be controlled or owned only by the richest or best educated people.

**Bribe:** to try to make someone do something for you by giving them money, presents, or something else that they want.