

Role Of Mobile Phone Apps



Vocabulary

Bundle: a collection of things, or a quantity of material, tied or wrapped up together.

Envision: imagine as a future possibility; visualize.

Leverage: use (something) to maximum advantage.

To pair: join or connect to form a pair.

Antiquated: old-fashioned or outdated.

Introduction

A **mobile app** or **mobile application** is a computer program designed to run on a mobile device such as a phone, tablet or watch.

Mobile applications often stand in contrast to desktop applications which run on desktop computers

The term "app", which is short for "software application" was listed as "Word of the Year" in 2010.

