



# Startups

C1-C2

Module 5

Here's What We  
Will Be Learning  
in this  
Presentation:



# SUMMARY

- ❑ Introduction to Startups.
- ❑ Funding a Startup.
- ❑ Stages of Financing a Startup.
- ❑ Reasons Why Startups Fail.
- ❑ Overcoming challenges faced by Startups.
- ❑ Companies which have been a Startup Success.

# VOCABULARY

**Mediocre:** of only average quality; not very good.

**Incubator:** in the business world, an incubator is an enterprise that is set up to provide office space, equipment, and sometimes mentoring assistance and capital to new businesses that are just getting started.

**Merit:** deserve or be worthy of (reward, punishment, or attention).