

# Without Professionals Quality Delivery Will Be a Challenge



# Vocabulary

**Pursue:** to seek to attain or accomplish (a goal) over a long period.

**Remit:** the task or area of activity officially assigned to an individual or organization.

**Stakeholder:** a person with an interest or concern in something, especially a business.

**Carry out:** to perform a task.

**Efficiency:** the state or quality of being productive with minimum effort.

**Credit:** public acknowledgement or praise, given or received when a person's responsibility for an action or idea becomes apparent.

**Enhancement:** an increase or improvement in quality, value, or extent.

**Ongoing:** continuing; still in progress.

**Prevalent:** widespread in a particular area or at a particular time.

# Introduction

Everyone in an organisation is responsible for quality – from the CEO to the intern. Nonetheless, not everybody can be a quality expert. It's important to have people who can provide the knowledge, tools and guidance to help everyone else play their part in **pursuing** excellence. These people are called quality professionals.

