Network Marketing

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Vocabulary

Utilize: make practical and effective use of.

Bugging: (Informal) annoy or bother someone.

Franchise: an authorization granted by a government or company to an individual or group enabling them to carry out specified commercial activities, for example acting as an agent for a company's products.

Associate: a partner or companion in business or at work.

Ads: an advertisement. a notice or announcement in a public medium promoting a product, service, or event or publicizing a job vacancy.

Word-of-mouth: spoken communication as a means of transmitting information.

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Introduction

The simplest explanation of what is network marketing is, “It is a method of marketing that utilizes independent representatives.”

Due to these independent representatives, network marketing companies have the ability to reach customers that other traditional companies are not able to reach.

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