

Business In The New Age

C1-C2

Module 5

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SUMMARY

Here's What We Will Be Learning in this Presentation:



- Introduction.
- The New Paradigm.
- Reasons For The Changes.
- Internal and External Factors affecting business.
- Exercises.

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VOCABULARY

Luring: tempt (a person or animal) to do something or to go somewhere, especially by offering some form of reward.

Aikido: a Japanese form of self-defence and martial art that uses locks, holds, throws, and the opponent's own movements.

Hierarchical: a system in which people or things are arranged according to their importance.

Redundancy: a situation in which someone loses their job because their employer does not need them.

Sustainability: the ability to be maintained at a certain rate or level.

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