



# Trade in Tourism

C1-C2

Module 9

Here's What We  
Will Be Learning  
in this  
Presentation:



# SUMMARY

- ❑ Introduction.
- ❑ Economic Advantages of Travel & Tourism.
- ❑ ITB Berlin.
- ❑ Trade shows and Tourism.
- ❑ Dubai Shopping Festival (DSF).
- ❑ Exercises.

# Vocabulary

**Foster:** take care of

**Exploiting:** make full use of and derive benefit from (a resource).

**Bolster:** to support or improve something or make it stronger.

**Know-how:** practical knowledge or skill; expertise.